

Client: ABC Realtor Marketing, Inc.

Project: Promotional email

Objective: Sign up for a free webinar

COPY EXCERPT

SUBJECT LINE: Complimentary Webinar: 7 Simple Ways to Make Contact Management Easy

EMAIL BODY:

Learn the Best Practices for Getting More Referrals and Repeat Business

Dear Realtor,

Let's face it. Trying to manage appointments and to-do lists while on the road is a headache. You have so much to do, sometimes things slip through the cracks.

And managing contacts with a paper-based system is a hassle, and the costs are high if you forget to follow up by phone or email.

That's why ABC Realtor Marketing put together a free webinar titled, "7 Simple Ways to Make Contact Management Easy."

[Sign up today for our FREE webinar.](#)

This highly educational webinar is designed to provide contact management strategies to help realtors like you get better results.

During this webinar, we explain the latest best

practices on how to:

- Stay in touch with past clients, so you can get more referrals and repeat business from this group.
- Connect and follow-up with hot prospects and other leads.
- Effectively manage your tasks around contact management, such as appointments and to-do lists.

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